

# THE BASSANO MAIL

BASSANO, ALBERTA. THURSDAY, April 26th, 1928

**A. A. TRAVIS**  
INSURANCE OF ALL KINDS  
LOANS & COLLECTIONS

VOLUME 17, No. 42

## BOOSTER EDITION WILL BE OUT THIS WEEK-END

Gives General Review of Agricultural Development in the Eastern Irrigation Block.

Ten thousand copies of the Brooks Bulletin Booster Edition will soon be ready for distribution. The paper is now in the hands of the printers, and will be finished this week-end.

The booster edition is printed on fine book paper, and contains forty pages of about the size of McLean's magazine. The paper contains articles and stories on every phase of agricultural activity in the irrigation block, as well as descriptions of the various towns, hamlets, and districts in the project, and sketches of educational and religious facilities, sports, social life, etc.

The reading matter is supplemented with many pictures of farm homes, grain and alfalfa fields, gardens, the big Bassano dam, the Brooks dam, and other interesting engineering works on the project.

Many of the articles are written by farmers who live in the irrigation block. They tell of their struggles here, and of their experiences and success with irrigation farming. Copies of the booster edition will be sent to friends of people who are now reading here. The object of publishing the paper is to interest farmers who may come here and settle in the district. Everyone is urged to get copies of the paper, and send them to their friends in the old home district. Copies may be obtained from the Bassano Board of Trade or the Brooks Board of Trade at a price of five cents each.

## BASSANO WILL PLAY HUSSAR

First Baseball Game of the Season Will be Played Here Next Sunday.

The baseball season will open in Bassano on Sunday, April 28th, at 2 o'clock, when the Hussar team is slated for a game with the local boys. The Hussar baseball club has just been organized and this is also their first game of the year. The visiting team will have a fairly strong aggregation of players, according to reports, and it is expected that they will put up a strong game.

The Bassano club has some good baseball material lined up for the team this year. It is anticipated that a stronger team last year will be fielded. The boys had a workout last Sunday afternoon when a scratch game of four innings was played. Some of the players who turned out for the game were: Ralph Burrows, Royal Burrows, H. Ranson, L. Rosch, Art Marquardt, Ralph Marquardt, Art Simpson, H. Tanguay, Geo. LePage, Sid Robourne, L. Leonard, P. Bulger. There are a number of other ball players in the district, and these will be given a chance to play at the next workout. The team will be chosen later when it is seen how the players shape up.

## Countess News

COUNTRESS, April 26.—Mrs. May Burrows went to Bassano Sunday to see the first practice ball game.

Mrs. Jas. Shupe has been on the sick list.

Mrs. Chamberlain visited over the week-end at the Gamble home, leaving on Sunday afternoon for Calgary where she is a student at the normal school.

Mr. Goff, who preached at Countess and Rosemary last summer, is returning the last of May to take up the work again this year.

Mrs. James Newman, who has been under the doctor's care for some weeks, is much improved in health.

The children of the Countess Sunday school are practicing for a program to be given on Mothers' Day.

The threshers are busy again in this vicinity.

Meats and Madames H. Ferguson, D. Ferguson, M. Ferguson, Bonnie Ferguson, Mrs. Gamble, Mrs. Stuart, Cary Gamble, E. H. Heidt, and Paul Lushbahl, went to Glen for the dance Friday evening.

Mr. and Mrs. E. R. Heidt, Fred and May, spent Sunday visiting at the Thompson home.

## Local Pea Grower Sells Much Seed

Harry Bacon, Bassano's "pea expert," says there has been a good demand for his pea seed this spring. Mr. Bacon has specialized during the past five years in developing a new variety of garden pea which he calls the Bassano Special. This pea is a heavy producer, the vine growing to a height of three to four feet, and the pods contain an average of ten peas.

Mr. Bacon grows this pea in his garden in Bassano. He harvested a heavy crop last year, and this year he is planning a larger area to the seed, and expects to grow almost twice as much.

Of the 1927 crop Mr. Bacon says he has already sold nearly all of it for seed.

## Rosemary News

ROSEMARY, April 26.—A number of local farmers went to Brooks Friday to bid farewell to Col. Dougherty.

Mr. White and sons were in Bassano Friday.

Mr. and Mrs. L. Young attended the dance in Glen Friday night.

Mr. and Mrs. G. Gellings were in Bassano visitors Saturday.

There will be Sunday school at Rosemary each Sunday beginning April 29th.

Bill Elliott was a Rosemary visitor Sunday.

Mr. and Mrs. C. Narum were visitors at H. Ankrum's home Sunday.

Mr. and Mrs. P. Desbriens were dinner guests at the home of P. Gellings Sunday.

S. Tinkelson was in town on Wednesday.

Mr. and Mrs. Thacker and Mr. and Mrs. D. McCullum were Bassano visitors Tuesday.

Alce Florence is helping Doc Eaton with his spring work.

## Mountains Splendor Open to Motorists



A new 24-hour motor detour of 148 miles along perfect motor roads through the Canadian Rockies is announced by the Canadian Pacific Railway, which states that the trips will run every day in each direction from either Banff, Alta., or Golden, B.C., beginning on June 1st and ending on September 8th. By this detour a traveler can leave the train either at Banff or Golden, and continue the motor drive next morning, enjoying the train that afternoon.

The new motor road, built by the Canadian Government through Rocky Mountain National Park and Yoho National Park, is a magnificent one. At one point it rises to a height of 8,000 feet above sea level, while at the highest point it is nearly three-quarters of a mile higher than at its lowest level. Nearly forty mountains tower in the vicinity of the road, and gigantic glaciers, roaring rivers, deep canyons and primitive forests abound. Wild mountain game are also met with in abundance at the roadside.

Motoring in the Canadian Rockies is the tourist's fondest delight, more especially after a railway journey. For this reason a schedule has been drawn up for the season of 1928, to coincide with the arrival and departure of trains at Banff, Field or Golden.

The latest touring car used for this trip are commodious and comfortable, with facilities for hand luggage. The trip is the first stage made going west. Here the road

## 100 LB. STEEL BEING LAID ON MAIN LINE

A track laying crew of about 200 men is now working on the C. P. R. main line just east of Bassano. The 86 lb. rails are being removed and replaced with new 100 lb. rails.

Starting westward at Swift Current new track has been laid all the way along the main line, and it is understood the work will be carried as far west as Bassano.

The steel gang has a track laying machine which greatly helps to speed up the work, and an average of about six miles of track is laid each day. The track layers nearly reached Lethbridge on Wednesday, and are working toward Bassano today Thursday.

Mr. Noble has for the past few seasons been raising winter wheat on a large scale, and has had good success in this work. Winter wheat has been grown here in previous years, but only on a very small scale.

The new Noble farm will be the first to go in extensively for the raising of this grain.

## TENNIS

The executive of the tennis club met in the office of Wm. McLea last Monday evening, and decided on a number of important matters.

The most important subject was that of moving the courts to a new site, or putting the old location in condition by drainage and other improvements. No accurate information on the feasibility or cost of drainage was available. It was decided to have the courts surveyed and get this information. Until later the work will be decided whether to move the courts or to use the old site.

## FAMOUS WHEAT GROWER WILL FARM HERE

C. S. Noble, of Nobleton, Alberta, Has Purchased Big Farm West of Bassano

C. S. Noble, the famous wheat farmer, of Nobleton, Alberta, has purchased three sections of land west of Bassano, and is now getting his outfit on the land from the Canadian Pacific Railway Co. He will plow it up this summer and seed it in the fall to winter wheat.

Mr. Noble has for the past few seasons been raising winter wheat on a large scale, and has had good success in this work. Winter wheat has been grown here in previous years, but only on a very small scale.

The new Noble farm will be the first to go in extensively for the raising of this grain.

REPLACING OLD WALK

The town public works department is replacing the old board walk on the north side of Third Avenue at the post office to R. H. Struthers' residence.

## THE PICTURES

### "THE DESIRED WOMAN"

To the accompaniment of the primitive elements of the desert, Fred Rich depicts the terrible tale of the two most powerful kinds of love which may possess a woman's being in "The Desired Woman," which is showing in the Gem theatre Friday and Saturday this week, April 27th and 28th.

These are male love and mother love. She is seen as a woman who has left the luxurious, sheltered life of London society to become the wife of the commandant of an isolated outpost in British India.

After three years of desert existence and association with brutalized men she welcomes a young soldier fresh from home.

She is older than he—old enough to love him as a mother—young enough to love him as a sweetheart. In the outcome of that terrible soul struggle lies their destiny.

### THE THIRTEENTH HOUR

For the first time in the history of motion pictures a fantastic picture was filmed without a single exterior daylight scene. That picture was "The Thirteenth Hour," Chester M. Franklin's latest Metro-Goldwyn-Mayer production which comes to the Gem Theatre Monday and Tuesday, April 30th and May 1st.

The story is an original by Franklin and Douglas Fisher, and is a mystery drama dealing with modern crime problems presented in a new guise. To give the proper atmosphere all of the scenes were filmed either indoors or outdoors. Lionel Barrymore and Jacquelin Gadsdon are featured.

### U. F. A. WILL MEET

The Bassano U. F. A. local will meet at the home of B. M. Hall on Tuesday evening, May 1st. Farmers who have questions to ask about the wheat pool are urged to come. Ben S. Friesner, local wheat pool director, will be present and endeavor to answer all questions on wheat pool matters.

## SPRING FARM WORK IS NOW UNDER WAY

Farmers All Over the District Are Now on the Land—Some Weather Conditions are Ideal

Spring work on the farms at Bassano and surrounding districts is now in full swing. Plowing, discing, dragging, and cultivating operations are keeping all farmers busy. On a number of farms seeding is being done, and some seed was put in as early as last week when V. Powell planted some wheat. It is expected that seeding will be general next week.

Weather conditions are ideal for spring work. Following the cold snap that featured the first three weeks of April, the weather has turned warm. Bright sunshine and belmy spring days have prevailed for the past week, and this has put the land in excellent condition for cultivating operations and seeding.

Who were threatening their 1927 crop. Practically all of the few farmers this spring have now finished this work, and are getting the land in shape for another crop.

## Duchess News

DUCHESSE, April 26.—Mrs. Birn, who had an operation on her knee last Saturday at the Bassano Hospital, is doing nicely, and will soon be able to return to the home of her daughter, Mrs. C. Galbraith.

Mr. and Mrs. L. Lindrum are the parents of a son, born April 14th.

Mr. and Mrs. Koller and Mr. and Mrs. Powell with their families, from Medicine Hat, spent Tuesday night at the home of Mr. and Mrs. Host.

They were on route from Calgary to their homes in the Hat.

H. Sheldrake and A. Indergard, of the O. K. Garage, went to Calgary Monday, returning Tuesday, bringing back some new Chevrolet.

Harry Gahan went to Calgary on Monday, returning Tuesday after a business visit to the city.

Mr. and Mrs. Halley took in the Ritz dance and presentation given in honor of Col. and Mrs. Dougherty of Brooks. Among others who attended were Mr. and Mrs. K. Indergard, and Mr. Abrahamson.

Mrs. M. Purcell and baby Jean returned from Calgary the first of the week where they have been visiting Mrs. Woodward returned from Rockham, Sask., where she was called by the death of her mother.

## Girls' Institute Will Hold Whist Drive And Dance May 4

A whist drive and dance will be given by the Girls' Institute on Friday evening next week, May 4th. The affair will be held in the new Masonic Community Hall, and the tickets are now on sale.

What will be played during the early part of the evening, and prizes will be awarded to the winners. A special feature of the evening will be a short entertainment program during the lunch hour.

C. Chalmers, of Brooks, superintendent of drug line operations and motor power for the C.P.R. D.N.R., was a Monday visitor in the colony.

Mr. Deikmann and Ray, of the C. P. R. west of Calgary, were in the Newell Hotel, Brooks.

Miss Keeling is enjoying a holiday with friends in British Columbia.

Several of our leading Geminis were kindly disappointed when it was made known that owing to illness of the famous Irish tenor, John McCormack, the concert had been cancelled, and their Calgary trip was off.

Mr. and Mrs. J. H. J. and daughter, of Medicine Hat district, are visiting relatives here in the colony.

The C. P. R. survey party in charge of Mr. N. Macdonald, are again surveying in the Colony districts.

## Bow Slope Line Nearly Finished

Gravelling of the roadbed of the new Bow Slope railway has been in progress for the past few weeks. This work is now well advanced, and will be completed in about a week or ten days. The Bow Slope railway branches off from the main line of the C. P. R. just west of Galt, and in twenty-two miles long. It takes the irrigated district south of Brooks and gives these farmers good shipping facilities for their produce.

Min. Charles Stewart, Minister of the Interior, whose department, in co-operation with provincial governments, various forestry associations, and public spirited citizens, is this week conducting a campaign to focus public attention on the need of prevention of forest fires.

## GEM THEATRE

Friday and Saturday  
this week

## "The Desired Woman"

Starring Irene Rich

The story of Lady Diana and the men who loved her in that far-off outpost of India. A drama of temptation -- and reckless love.

Monday and Tuesday  
next week

## "The Thirteenth Hour"

The greatest mystery picture in years.

Country Store Night  
Monday night









**BASSANO LODGE NO. 55, ANCIENT FREE & ACCEPTED MASONS**  
Made the first Tuesday of the month.  
Visiting brethren cordially welcome.  
Worshipful Master  
M. D. MACDONALD  
H. H. BREWER, Secretary

**ROBT. McLEAN K. C.**  
Barrister, Solicitor, Notary  
BASSANO ALBERTA

**B. E. BARLOW**  
VETERINARY SURGEON  
M. S. A. Toronto  
M. V. A. Alberta  
Govt. Official Veterinary  
Phone 20 Bassano

**DR. W. F. KEITH**  
Dentist  
JOHNSTON BLOCK  
Bassano, Alberta  
In Brooks on Thursdays

**WILLIAM McLAWS**  
Barrister, Solicitor, Notary  
BASSANO ALBERTA  
Phone: Office 4, Residence 128

**DR. A. G. SCOTT**  
M. B., L. M. C. C.  
PHYSICIAN - SURGEON  
Phone - Office 37 Residence 181

**W. S. PLAYFAIR**  
FRESH LIVERY DRAYING  
Agency For  
GALT COAL  
Phone 26 Opposite Depot

**HARRY HOLMES**  
CARPENTER & BUILDER  
Bassano, Alberta  
Estimates Given on All Work  
- If you want work done  
PHONE 16

**Jordan's Dairy**  
GOOD FRESH MILK AND CREAM  
Milk Delivered Every Morning  
Bassano, Alberta.

**A. R. Maurer**  
GENERAL BLACKSMITH  
WOODWORKING  
HORSESHOEING  
Home Phone 14 - Shop Phone 94  
BASSANO - ALBERTA

**A. T. Connolly**  
Registered Optometrist  
  
Broken lenses replaced from prescription or plates. Absolute satisfaction guaranteed. Quick service.  
BASSANO, ALBERTA

**Shoe and Harness Repairing**  
FIRST CLASS WORK  
REASONABLE PRICES  
Wing & Hong

Why They Stop on It  
Some people drive as if they were anxious to have their accident quickly and get it over with.

MIND STATE  
Prof: "Why don't you answer me?"  
Frank: "I did, professor. I shook my head."  
Prof: "But you don't expect me to hear it rattle away up here, do you?"



**Tires - Tubes - Gasoline**  
**Oil - Battery Service**  
**A. P. PIERSON**  
Atwater - Kent Radios  
Bassano, Alberta



**FACE POWDER Jontel**  
Clings Wonderfully!  
FACE POWDER JONTTEL gives the skin a soft, velvety smoothness and beauty. Adaptable to the most sensitive skin, because it is pure. And delightfully fragrant-perfumed with Jonttel, the costly new odor of 26 flowers. Try Face Powder Jonttel.

**J. H. STILES "The Druggist"**

**Good Business Methods mean Good USED CARS**  


GOOD business conditions . . . high sales records for Chevrolet cars . . . sound methods of operating . . . all combine to make possible the standard of Used Car quality which we maintain. This quality standard has never been so high . . . yet prices have never been so attractively low.

Buy your used car where you can buy with confidence. Our reputation as Chevrolet dealers provides assurance of lasting satisfaction, whether you buy a new or a used car here. Let us show you some of our most compelling values.

Two 1927 Chevrolet Sedans  
One 1927 Chevrolet Imperial Sedan. These cars have never been used.

**W. E. Sambrooke**  
Bassano - Alberta

**GOOD USED CARS**

**THE BASSANO MAIL**  
Wallace J. Smith  
Editor and Publisher  
Subscription \$2.00 a year, \$3.00 to the United States

**PROSPECTS FOR THE 1933 CROP**  
Farmers are now busy seeding for the 1933 crop, and this is a great deal of speculation as to what kind of a harvest will be reaped next fall. Some old timers venture the opinion that 1933 will be another wet year and crops in all parts of Alberta will be heavy.

Gen. Headley, provincial minister of agriculture, says we don't need to worry about the 1933 crop—it's going to be good. We don't know what the honorable minister knows about it—perhaps he has inside information on the matter—but at any rate, we hope he is right.

Farmers and business men in southern Alberta are optimistic about this year's crop conditions. Although spring was a little late in coming, weather conditions are now ideal for spring farming operations, and there is sufficient moisture in the soil to give the young crop a good start.

**THE DANGER OF NIGHT DRIVING**  
The road hog who wants the whole road to himself is an objectionable type of motorist, but there is another type who is equally objectionable and a danger to others. He is the night driver who sneaks other cars with the full glare of his headlights.

When two cars going in opposite directions meet on the road at night their headlights should be dimmed. Glaring headlights from the car in front blind the driver so that he cannot see the road, and he is in danger of going into the ditch or of smashing into the other car. Many accidents have happened in this manner. The danger is a serious one.

Dim your lights when you meet another car at night. The other fellow will, in most instances, also dim his and even if he doesn't you are at least reducing the danger of his car running into yours.

**BURNING UP OUR NATURAL WEALTH**

The people of Canada can hardly realize how fast fire and smoke have eaten into Canada's forest resources during the present generation. The present forest resources are being burned up faster than they are being replaced.

Forestry experts state that of what was 1510, practically untouched by the axe, little more than one-quarter now remains. In eastern Canada comparatively little timber of really prime sawmill quality is left, and it is stated that 75 per cent of such timber in Canada now stands in British Columbia. In this province also the work of devastation is going on at a much faster rate than the annual growth. A great area of forest land still remains to the north of the populated parts of most of the provinces, but this forest consists largely of spruce and other woods required for the great pulp and paper industry. This forest of recent years has come to feel full force of the United States demand for newspapers, paper. It provides a very big factor in our list of profitable exports, but foresters point out that we are cutting and burning at a rate that will exhaust our accessible timber supplies in twenty-five years.

These experts say that with proper regulation as to cutting, reforestation and protection from fire, it is possible for Canada to have her forest industries in perpetuity. Fire has always taken greater toll than the axe. Fire prevention, the foresters say, is the only salvation.

Experience has proved in Canada's west that fire fighting is not nearly as simple as fire prevention. Every single individual whose business or pleasure takes him into the woods must, while there, be impressed with one idea above all others, and that is, to prevent forest fires. To that end the Hon. Charles Stewart originated the annual Canadian Forest Week, April 22 to 25, in order to provide educational emphasis at the beginning of the dangerous dry season.

**Origin of a Taboo**  
On a certain hind station there was a nation of marauders as well as bluejackets, and naturally there was a senior officer of each corps. These two wives each laid claim to a special pew in the little church, and after much acrimonious dispute, in which each one asserted her right, an appeal was made to the governor. There being no woman connected with him on the island to adjudicate his mind, he accorded a patient hearing to each of the claimants, and gave up his decision that the pew should be occupied by the elder of the two. Result, the pew was never occupied by either.

**NOTICES**  
(A. R. H. is the London Nation and Athenaeum)  
Streets beneath an eastern sunshine  
Out Ponds way  
Where the gaily turban'd merchants fling all day:

Streets where caravans come straggling  
From a far hand,  
Where sad, travel-weary casuels  
And tired men stand:

Streets through which there ever echoes  
The musing cry  
From where the slender ministers  
Risk at the sky:

Streets where you see the red lamps  
And almond eyes  
Beckon from between the shutters  
To him who buys:

Streets beneath a tropic moonlight  
Where tall palms sway,  
Leading to a golden seashore:  
Streets where goats play

Happy between reed-thatched mud huts  
And markets  
Firm from tree to tree at mid-day—  
Hot, sultry streets:

Streets that overlook a blue sea—  
Houses all white,  
Dressed with many colored sunblinds,  
Basking in light:

These and those I've seen, yet somehow  
Thoughts ever stray  
Back to London streets at twilight,  
Mud-splashed and gray.

**SNIPPIT-NEE**  
(by Una Phyllis Dod)

Doggy and Pony and me  
Met in a field of clover;  
We were a lamkin by a tree,  
When the day was over.

"Doggy, where has your puppy tail gone?"  
"They cut it off, snippit-nee!"  
"And Pony, where is the mane you had on?"

"They cut it off, snippit-nee!"  
"Lamkin, where is your soft white wool?"  
"They cut it off, snippit-nee!"

"And little girl, where are your yellow curls?"  
"Well—they did the same to me!"

**Non-Fruit Fatality**  
"Tough luck," said the egg in the monastery, "Out of the frying pan into the fire!"

**Popular Sport**  
He: "Weren't we engaged last year?"  
She: "I expect so, if you were staying at the same hotel as I was."

## READ THIS

### Bassano Municipal Hospital Distriet

Important Notice to Ratepayers of Towns, Villages & Hamlets  
ANY TAXPAYER WHOSE TAXES FOR HOSPITAL PURPOSE DO NOT AMOUNT TO SIX DOLLARS, MUST PAY TO THE UNDERSIGNED NOT LATER THAN JUNE 30th, 1933. THE DIFFERENCE BETWEEN SUCH TAXES AND THE SUM OF SIX DOLLARS IF HE WISHES TO AVOID HIMSELF OF THE MINIMUM RATE OF ONE DOLLAR PER DAY FOR HOSPITAL SERVICES.

The time for such payment is extended for this year only, owing to the legislature having again changed the act, thereby returning to the old system.

Please bring or send your last tax notice with your remittance.  
H. W. FORD, Secretary Treasurer.

## Cash Paid For Eggs

We are prepared to buy your eggs and pay cash

## The BASSANO CREAMERY

W. A. Brodie, Manager  
Bassano, Alberta Phone 33

## Warm Weather Suggestions

JELLIED OX TONGUE - PREMIUM HAM  
COOKED HAM and BACON - CHEESE LOAF  
BOLOONNA and WEINERS  
FRESH FISH direct from the Coast every Thursday evening  
Four deliveries daily

## City Meat Market

Bassano, Alberta H. F. McDonald, Proprietor  
TELEPHONE 140

## Use Mars-Well's First Quality Paints & Varnishes For Every Job

### Floor Enamel

Extra hard wearing, tough body.  
pints 90c; qts \$1.60  
half gal can \$3.00

### Easy Coat

A new finish for everything inside except floors. Dries in four hours, with semi-gloss finish.  
pints 90c; qts. \$1.60  
half gallons \$3.00

### Special

Northwestern Barn Paint  
Red only; special price—  
5 gal cans \$1.85 per gal, 1 gal. can \$1.95

## Paint Value

The cheapest paint is paint that protects longest. Our paint will protect the surface for years. Invariably makes a beautiful finish.

Made in the west; endorsed by The Industrial Board of Manitoba.

You can be assured of the highest possible quality.

Colors—per half gallon \$2.80  
White—per half gallon \$3.00

### Miracle Varnish

For every varnish purpose; floors and woodwork, inside or outside;  
Light Oak, Golden Oak, Dark Oak, Mahogany, Walnut, and Clear.

half pints 60c  
pints \$1.10  
quarts \$1.95

### Miracle Enamel

Wherever a high gloss finish is required.

White—half pint 85c  
pints \$1.55  
quarts \$2.90  
Black—for auto bodies, etc., half pints 70c, pts. \$1.25  
quarts \$2.25.

## FLANAGAN BROS. HARDWARE

Hudson & Essex Dealers  
Telephone 110 BASSANO



## Reduce the Fire Fends Yearly Harvest

NOT fire—but the CARELESSNESS which fails to quench it when its master is away, is the ENEMY to mankind. He who by neglect causes fire in the forest may well expect the same treatment should one who takes a match into a neighbour's haystack.

Issued by Authority of  
Charles Stewart  
Minister of the Interior



## STAMP OUT CARELESSNESS

## Look for this label



When you are buying Gin, see that this label is on the bottle. It is a guarantee that the contents are real London Gin, distilled in London, England, from the very finest materials. Avoid disappointment by always asking for

## GILBEY'S LONDON DRY GIN

Distilled, bottled and  
guaranteed by  
W. & A. GILBEY  
LONDON, ENGLAND. BOTTLED  
BY: J. C. GILBEY, PORTLAND, N.B.

"The Gin with a world-wide reputation for absolute purity."

This advertisement is not published or displayed by the Liquor Control Board of the Government of Alberta.

## Value no other low-priced car can approach.



New Chrysler "52" Two-Door Sedan, \$870

**\$870** IN PERFORMANCE, style and quality this smart new Chrysler "52" is one with all Chrysler—designed by the same great group of engineers that planned the "62," "42" and 112 h. p. Imperial "80". Its characteristic Chrysler speed and pick-up are linked with a real smoothness. Fleetness and dash with true comfort and pleasure... Ease of handling is unsurpassed by any car costing less than \$1500... Full-sized, roomy bodies of finest construction. Upholstery and fittings far beyond the quality of those in any other cars of comparable price... No other low-priced car offers the positive safety of self-equalizing hydraulic 4-wheel brakes, available at slight extra cost... Sparkling performance, roomy comfort, smoothness, Chrysler prestige make Chrysler "52" today more than ever the outstanding value in the low-priced field.

CURRIE & MILROY LTD.

BASSANO AND MURRAY

## Chrysler '52'

## LEGUME CULTURES READY FOR DISTRIBUTION

Minor cultures for balanced action of the various legume crops are again being distributed this season from the Vermilion School of Agriculture. Over 4,000 bottles of these cultures were sent out last year to farmers in various parts of the province. The crops for which cultures have been prepared include mammoth red, crimson, white, sweet, alaska, and Egyptian clovers, alfalfa, vetches, peas, perennial peas, sweet peas, garden beans, broad beans, and scarlet runner beans. The cultures are prepared at a cost of 50 cents per bottle, and will be sent postpaid. Farmers requiring treatment of this kind for their legume crops are advised to order early to ensure delivery.

## GRAIN CLEANING PLANT

Approximately 40,000 bushels of registered Marquis wheat and Victory and Banner oats were cleaned, graded, registered, and marketed by the provincial cleaning and grading plant at Edmonton during the past winter, states field crops commissioner W. J. Stephen. In addition a considerable quantity of high grade No. 1 seed has been sold on commission for farmers whose grain was not accepted at the plant, and a further 25,000 bushels of inferior seed could have been disposed of if it had been available.

The fact that fully 85 per cent of the grain passing through the plant was sold to Alberta farmers indicates a recognition of the value of seed grain which is clean, of good quality and true to variety.

## Here and There

**All Forgiven**  
"What is your worst sin, my child?"  
"My vanity—I spend hours before my mirror admiring my beauty."  
"That is not, vanity, that is imagination."

## Here and There

**Work on the Royal York** new hotel of the Canadian Pacific Railway, Toronto, is ten days ahead of schedule and there is now every probability that it will be completed by May 1, next year. It will tower 25 stories above the sidewalk, being the tallest building in the British Empire.

**A. Allerton** has been appointed general manager of hotels and banquets at Port William, on the Canadian Pacific Railway, and H. P. Mathews, general manager of hotels and banquets at the east of Canada recently to the Pacific. The appointments were consequent upon the resignation of Usher, late general passenger traffic manager of the railway.

**Paule Huld**, 16-year-old Danish boy, who, travelling round the world in 46 days, passed through Montreal and the east of Canada recently on his way to Vancouver, has been named as the youngest Canadian Pacific All-Red route to Yokohama. The exploit is in commemoration of the hundredth anniversary of the birth of Jules Verne, whose book "Round the World in 80 Days" has always been a favorite with boys.

**Port William**—Elevator capacity at Port William will probably total 100,000 bushels by 1930. Present storage capacity of the twin cities is recorded as 72,540,000 bushels and between 9,000,000 and 10,000,000 bushels will be added by 1930. The 1928 crop is garnered. Expansion in the following two years will take about 20,000,000 bushels, one of the largest terminal building projects either in the history of the lake-head ports or any of the other centres of the continent.

**Winnipeg**—So many applications have been received from farmers in Manitoba to engage the services of youths who are being sent out by the Great Britain under the Boy Imperialism scheme, that the Provincial Government has requested the authorities to increase the number from 20 to 100. Hon. Albert Praeger, Minister of Agriculture, stated that 175 farmers have already applied for boy help. It is expected that the first batch of youthful immigrants will reach Manitoba late in March.

**Substantial reductions in express charges on packages up to 15 lbs. in weight originating in Europe and with Canadian destination have been announced by the Canadian Pacific and Canadian National Express companies. These cuts run as high as \$1.77 and for the purpose of the change Canada has been divided into three zones: Maritime Provinces and Quebec; Ontario; and Prairie Provinces and British Columbia. Packages in these zones charges are the same no matter how widely separated points within the zone may be.**

**Wetaskiwin**—Wetaskiwin district has the distinction of being the home of a Shortland Islander who has a record for all Canada in the production of milk and butterfat as a three-year-old. It is owned by J. O. Harvey in the northwestern part of the city, and a letter from Ottawa advises that the production of this cow has been equalled in Canada. Gladys No. 204989 produced 18,000 lbs. of milk and 609 lbs. of butter fat in a test extending over 365 days. She is now undergoing her test as a four-year-old and is averaging about 55 lbs. of milk a day.

## Here and There

**David J. Gowans** has been appointed assistant general manager of hotels eastern lines, Canadian Pacific Railway, announcement was made recently. Mr. Gowans was a hotelier in Montreal, has been connected with the railway for over thirty years and has been handling C. P. R. hotel work since 1906.

**Vancouver**—The first radio telephone conversation between Vancouver and Great Britain took place on Thursday, March 8th, when a member of a local business firm talked to a representative of the firm in London. Each could hear the other distinctly, they said. The call lasted four minutes and cost \$75. This conversation was said to be the longest ever made in the British Empire, spanning a distance of 7,000 miles.

**John G. Stratheden**, director of winter sports at the Chateau Frontenac, Quebec City, states that the winter season just concluded there was the best in the history of the city. Many parties came from New York, New England, St. Louis, Chicago and even as far south as Wilmington, Del. The season practically came to an end with the Eastern International Dog Derby February 20th, having commenced at the end of December.

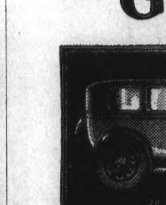
A contract for the building of a new steamer for the British Columbia Coast Steamship Service to take the place of the Princess Beatrice on the Vancouver to Victoria route was signed by E. W. Beatty, chairman and president of the Canadian Pacific Railway Company. The new steamer will be 220 feet long by 48 feet broad and will make the round trip in 15 days with accommodation for 170 first-class passengers.

According to the Dominion Bureau of Statistics the average production of wheat over the five years 1922-26 in Manitoba was 17.5 bushels to the acre, in Saskatchewan 17.1 bushels to the acre and in Alberta 17.2 bushels to the acre. The average value per bushel in the same period, were respectively \$1.90, \$1.95 and \$1.96, making the respective returns per acre from wheat for the three provinces \$37.50, \$33.75 and \$33.15.

Commenting on the use of the harrow-dredger or "comb" in Saskatchewan the International Fur Commission states that during 1924 and 1925 representatives connected the general use of this machine for harvesting grain crops in Western Canada was thoroughly practicable. In 1924 a number of machines were sold there and excellent testimonials were secured from purchasers. In 1927 there was a greatly increased sale due to the drought and results even under the unfavorable conditions prevailing that season were strikingly successful.

Over 600 new families arriving in Canada this year with limited capital can be looked after and settled advantageously in Alberta by the various provincial agencies of the Canada Colonization Association, according to representatives at the annual Alberta Colonization Convention held in Calgary. The objective first set was 400 families, but a survey showed that at least 600 new settlements could be made. T. O. F. Herlihy, chairman of the association, reported that during the past three years 416 families had been settled in Alberta on 122,000 acres of land, of which 185 were settled last year.

**You may pay more but not Get more**



**COMPARISON** will convince you that no other car at any price in the six field equals McLaughlin-Buick in value. \$21,400-4300

The G. M. A. C. Deferred Payment Plan offers many advantages to buyers of McLaughlin-Buick cars

**McLAUGHLIN-BUICK**  
HARVEY SMITH  
Phone 106 : Bassano  
WHEN BETTER AUTOMOBILES ARE BUILT - McLAUGHLIN-BUICK WILL BUILD THEM

## THE BEAUTY, LIFE AND COLOR OF THE SPRINGTIME

NOW, when all Nature is donning new and festive garb, when the whole world is vibrant with life and color, when new beauties spring up all around us...

READY FOR PROMPT DELIVERY

Now, more than ever, people are turning to the car that carries the spirit of the Springtime, the "Bigger and Better" Chevrolet.

Now, more than ever, you will delight in the thrill of your first ride in this luxurious, low-priced car.

Go to your Chevrolet Dealer! Let him arrange a demonstration for you. Get behind the wheel of the "Bigger and Better" Chevrolet.

Feel the happy miles sweep past with ease and smoothness, and share the care-free, joyous spirit of the Spring.

G-214-26C

The G.M.A.C. General Motors' own deferred payment plan affords the most convenient and economical way of buying your Chevrolet on time.



## CHEVROLET

THE LOWEST PRICES IN ALL  
CHEVROLET HISTORY

Standard	602.00	California	\$815.00
Touring	623.00	Imperial Sedan	\$900.00
Deluxe	740.00	Imperial Coupe	\$975.00
Capitol	740.00	Imperial Delivery	\$1,025.00
Two Ton Truck	1,045.00	Imperial Van	\$1,075.00

All prices at Factory, Chicago—Government Taxes, Dealer and Spare Tires Extra.

W. E. SAMBROOKE  
Phone 90 - Bassano

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

## ALBERTA STREAMS BEING STOCKED WITH GAME FISH

A total of 1,524,675 potential game fish were distributed in Alberta fishing waters in 1927, according to the annual report of the Dominion fishery branch. These included spey eggs, fry and fingerlings of Loch Leven, Cutthroat, and Rainbow trout. In addition, nearly three million whitefish eggs were sold in commercial waters in order to maintain the supply of fish for this growing industry in the province.

## CALGARY TO HAVE IMPROVED TOURIST CAMP

The Calgary Automobile Club is planning to equip and operate the most modern automobile tourist camp in western Canada this summer. It is announced by F. B. Dawson, president of the club. A splendid site is being selected and the camp will be equipped with light, gas, water, shower baths, cookstoves, car shelters, and other conveniences for the accommodation of motor tourists.



**COMPARISON** will convince you that no other car at any price in the six field equals McLaughlin-Buick in value. \$21,400-4300

The G. M. A. C. Deferred Payment Plan offers many advantages to buyers of McLaughlin-Buick cars

**McLAUGHLIN-BUICK**  
HARVEY SMITH  
Phone 106 : Bassano  
WHEN BETTER AUTOMOBILES ARE BUILT - McLAUGHLIN-BUICK WILL BUILD THEM





## SHEEP OATS FOR SALE

About 400 bushels seed oats, grown from registered Banner oats; government tested; 65c a bushel at the granary, not cleaned. Also Cook-shut shell, little used.  
A. Koskolevsky, Lethbridge.  
42-44-5

## FOR SALE—Trot and Daney.

R. M. Engle, phone 46, Bassano.  
42-43-5

FOR SALE—Three year old Shetland gelding, gentle; \$25. Also Shetland saddle, cart, and harness, \$25. Isabel Henny, Hunsar.  
42-43-5

"Dayley is what you might call an aboriginal man."  
"Decidedly. His sins never end him out, and his creditors never end him in."

## This is Service

Newspaper Conveyance: "You advertised in our paper for a slight watchman. Did you get results?" Shopkeeper: "I most certainly did. The advertisement appeared yesterday morning, and I was burgled last night."

## Haunting Memory

A certain golfer who is so completely absorbed in his pastime that mere domestic matters have long ceased to trouble him has a small son named William.  
One evening, upon returning from the country club, his wife remarked: "William tell me he was caddy for you this afternoon."  
"Is that so?" exclaimed the astonished man. "Well, now that you mention it, I thought I had seen that boy before."

## BUILD UP YOUR SAVINGS

INVEST IN 4%

ALBERTA  
DEMAND  
SAVINGS  
CERTIFICATES

PURCHASED AND REDEEMED AT PAR  
PAYABLE ON DEMAND

For Particulars write or apply to:

Hon. R. G. Reid  
Provincial Treasurer

W. V. Newson  
Deputy Prov. Treasurer

Parliament Buildings, Edmonton, Alberta

## Here and There

(50)  
Invited to see Montreal by the hotel and the tourist and convention bureau of the city, 75 members of the Massachusetts Hotel News Association spent a week-end recently there and were given a royal reception. As their president, Emil Conlon, said, "We came to see New England to Montreal, but you have sold Montreal and Quebec province to us."

During the usually quiet immigration months of December and January the Canadian Colonization Association admitted 19 families who took up land to the extent of 25,754 acres. In 1927 the Canadian Pacific Railway, through its land department and its subsidiary (the C. C. A.) placed 2,084 families on Canadian farms, this including 698 families averaging 5 persons to the credit of the Association and 1,386 families on C. P. R. lands.

The movement of British youth to Canada promises to be considerably heavier than usual, due to new arrangements made with the British Government. Ontario is taking 100 boys, Manitoba 50 and the Maritime Provinces and Saskatchewan an indeterminate number, while some hundreds are to be moved by private organizations. In all it is estimated some 2,000 boys will probably be brought out under the new scheme this summer.

Another body of sportsmen are finding Montreal and Eastern Canada good places in winter as well as summer. The Appalachian Mountain Club, of Boston, picked the best period of the winter season to spend a week in the Laurentians mainly devoted to skiing, but including, dog-sledding and tobogganing thrown in. It was the first time they had ever visited this district in winter and they are going to repeat it.

## Local News

Dr. Simmons, of Glendon, spent a few days in Bassano last week.

Mr. and Mrs. E. N. Biles were visitors from Hunsar on Sunday.

Charles Fletcher, of Hrold's Ferry was in Bassano Wednesday.

M. D. MacDonald was in Gem Colony for a few days this week on survey work.

Auto tourists are beginning to pass through Bassano. A car from North Dakota was seen on Wednesday.

The town public works department is doing some work on the town sidewalks this week.

W. J. Redmond has purchased a Chevrolet coach from W. E. Sambrook, local dealer.

A good assortment of the large head sizes in ladies' hats at Jack Torgan's.

Roy Clift finished threshing the 1927 wheat crop on Tuesday, and is now preparing to seed.

A son was born to Mr. and Mrs. Chas. Roffenstein in the local hospital on Friday, April 26th.

A son was born to Mr. and Mrs. A. Londrum, of Duchesne, on Thursday, April 19th, at the Bassano Hospital.

A baby girl was born to Mr. and Mrs. G. H. Pritch, of Lomond, in the Bassano Hospital on Sunday, April 22nd.

Bert Purinton has purchased a Chevrolet truck which he will use to haul and deliver coal from the White Ash Mine.

A. G. Bond went to Calgary Monday evening on court business. Mr. and Mrs. A. McKee were in Calgary on Sunday.

The Baseball Club had not a very large attendance at their dance last Friday evening. They made enough to pay expenses, however, and had a few dollars over.

Jake Bulmer has installed a big Frigidaire plant in his ice cream parlor. The Frigidaire holds six cans of ice cream, and keeps it in perfect condition.

A dressmaking course will be given in Bassano May 1st to 4th under the auspices of the Women's Institute. For particulars see the back page.

Dr. W. G. Anderson, of Wardlaw, was in Bassano for a couple of days last week. He returned home Sunday afternoon, going out with Dr. A. G. Scott.

Mr. and Mrs. T. A. Hawshaw, of Hunsar, were in Bassano last Sunday. T. A. spent the afternoon on the golf links and got some long drives with his favorite club, "Big Bertha."

Harold W. Peterson, of Nine Mile Falls, Washington, a former resident of Bassano, was married on Wednesday, April 18th, to Miss Ena Mattson, of Seattle.

The Board of Trade meeting day this week, Wednesday, April 25th, was cancelled because of having held a meeting last week when Capt. S. N. Dancy addressed the board.

Display of R. H. Williams & Co. spring suits, coats, and dresses at Jack Torgan's, Wednesday and Thursday, May 2nd and 3rd.

C. S. Noble, of Noholford, Alberta, was in Bassano this week making preparations to start operations on the big farm he has just purchased west of Bassano.

Word was received in town this week of the death of Mrs. Walter Kelly at Parker, Idaho. Mrs. Kelly was a former resident of the Bassano district, and the news of her death is received with sadness by her many friends here.

Spring Suits,  
Coats, and  
Dresses

Mr. Harry Scott

R. H. Williams & Co.

on display

Wed. and Thurs.  
May 2nd and 3rd

Jack Torgan's

DON'T FORGET THE DATE

We  
Deliver  
Your Coal  
Direct from the  
White Ash Mine

Phone 31 Bassano

I have a new truck on the  
job, and orders given prompt  
attention.

Bert Purinton

STRUTHER'S  
FURNITURE  
STORE

Opposite Post Office

STORAGE - PACKING

SHIPPING

PLOWING WANTED—Can handle  
about one section of summerfallow,  
J. S. Bergeron, Bassano. 41-43-5

FOR SALE—Netted Gem seed potatoes,  
\$1.00 a bushel.  
Hartley Jones, Bassano. 41-44-5

FOR SALE—Purebred Holstein bull,  
seven months old. J. B. Hurb,  
Hunsar. 41-43-5

FOR SALE—Strawberry plants at  
\$1.00 per hundred. Red Raspberry  
plants, 25 for \$1.00. Mrs. W. B.  
Pollock, Gem. 40-43-5

CHAS. WILSON  
Phone 105, Bassano  
PAINTER AND DECORATOR  
35-51-5

FOR SALE—Eggs for setting; from  
winter layers; 75c per 15, or \$1.50  
for 120. Mrs. Siuss, Coonstons.

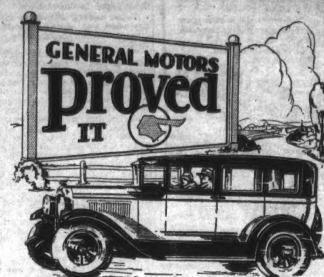
DOMESTIC EMPLOYMENT wanted  
in town and country for young  
women immigrants who are now  
coming to Canada from various  
European countries. Experienced  
household workers, cooks, etc. Apply  
to the Secretary, Central Women's  
Colonization Board, box 2013,  
Calgary. 35-42-5

FOR SALE—Potatoes for sale at  
\$1.00 a bushel; 5 miles south of  
Makepeace, 4 1/2 miles north east of  
Crowfoot. J. H. Brewer. 41-42-5

E. M. Butterworth

Licensed Auctioneer  
and  
Livestock Dealer

Hogs shipped from Bassano every Tuesday  
Phone 21 Bassano



THE vast resources of General Motors made possible the  
high standards of Pontiac performance and value.

Into the New Series Pontiac Six have gone the results of  
experience gained in the building of millions of cars . . .  
of discoveries made in the great General Motors Laboratories . . .  
of authentic styling and master craftsmanship  
developed by the General Motors Fisher body builders . . .  
of the manifold economies in General Motors  
purchasing and production!

And, back of the New Series Pontiac Six, are millions of  
miles of relentless testing on the General Motors Proving  
Grounds.

The performance, the comfort, the quality, the durability  
of the New Series Pontiac Six are WELL-KNOWN quantities . . .  
General Motors has Proved them.

Ask your dealer about the G.M.A.C. Deferred  
Payment Plan which makes buying easy.

LOVEJOY  
SHOCK  
ABSORBERS

NEW FISHER  
BODIES  
NEW GM  
CYLINDER HEAD  
NEW PUMP  
NEW CRANKCASE  
VENTILATION  
NEW CAMBRICTOR  
NEW DAIRY  
GAUGING GAUGE



FOUR-  
WHEEL  
BRAKES

NEW CROSS-  
FLOW RADIATOR  
NEW THERMOSTAT  
NEW INSTRUMENT  
NEW CONSOLE  
DENTAL LOCK  
NEW STOPLIGHT

The New Series  
**PONTIAC SIX**

P-31-a-106

HARVEY SMITH  
Bassano : Alberta

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Get Ready for Summer

AFTER THE LONG DREARY WINTER  
SPRING ALWAYS GIVES PROMISE  
OF THE SUMMER DAYS TO FOLLOW

Enjoy the Season's Best

Horn Beer  
or Stout

Is an Ideal Tonic, calculated to improve  
your physical strength and build you up.

W. S. PLAYFAIR  
Local Agent - Phone 82

BIG HORN BREWING CO. LTD.

This Advertisement is Not Published or Displayed by the Alberta Liquor  
Board, or the Government of the Province of Alberta.

UTTERMOST QUALITY ALWAYS IN  
FASHION-CRAFT CLOTHES

Make a date  
with the  
FASHION-CRAFT  
man

FIFTEEN MINUTES—  
that's all. In that time he  
will show you all the new  
season patterns and personally  
measure you so that your new  
suit or overcoat will be actually  
cut and made to your order by  
the custom tailoring specialists  
of FASHION-CRAFT.

COMING  
WEDNESDAY  
MAY 2nd

FASHION-CRAFT  
CUSTOM TAILORING  
SERVICE

JAMES JOHNSTON  
"The Quality Store"







## Sporting Goods



### Golf Supplies

Pro-made drivers and irons

Wood and steel shafts - \$2.50 to \$9.00

GOLF BALLS - 35c to 90c, including the famous Henley and Dunlop balls

### Baseball

Gloves - Mitts  
Balls - Bats

### Tennis

Racquets and  
Tennis Balls

**Currie & Milroy Ltd., Hardware**

Bassano and Hussar

### JOB PRINTING

Every variety of printed matter  
handled by our job department.

THE BASSANO MAIL

### BULMER'S GROCERY STORE & ICE CREAM PARLOR

We have installed a new Ice Cream Frigidaire system. This new system of electric refrigeration keeps ice cream in perfect condition.

Soft Drinks, Candies, Confectionery, Tobacco

Strawberries, Rhubarb, Cucumbers  
Head and Leaf Lettuce, Radishes, etc.

#### House Cleaning Specials

Old Dutch Cleanser	10c
P. & G. Soap	05c
Lux	10c
Chipso	22c
Lux Soap 3 for	25c
Princess Soap Flakes	22c
Gold Soap	06c
Ben Ami	13c
Fels Naptha 3 for	25c

#### Saturday Specials

Walnut Meats, quarters, lb	39
Raspberry Jam, Empress Brand	75c
Apricot Jam, " "	75c
Peach Jam, " "	75c
Red Currant Jam " "	75c
Lard, 3 lb. pail	65c
Nabob Coffee, per lb.	65c

## JACK TORGAN

GROCERIA and MEN'S WEAR  
WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT

#### MISCELLANEOUS SHOWER

A miscellaneous shower in honor of Miss Margaret Ritchie was given by the Misses Patrick, Kilgannon, Cameron, and Greenberg at the home of Mrs. J. W. Bulmer on Wednesday evening, April 25th. Miss Ritchie was the recipient of many useful and beautiful gifts. She graciously thanked her many friends for their kindness and good wishes.

#### ARBOR DAY, MAY 7th

Many school grounds, parks, lawns and backyards in the province will be improved by the planting of trees on Monday, May 7th, which has been named by the lieutenant governor in council as Arbor Day in Alberta.

#### Hello London!

This is Winnipeg!

Wheat Pool Gets Telephone Call from London, England

Lights were flashing on and off at the telephone switchboard at the Canadian Wheat Pool central selling agency telephone office in Winnipeg at 10.18 Tuesday morning, March 20, when the flying fingers of the central's "central" were paralyzed for the moment by a call which came from the long distance operator.

"Call for Mr. George Melvor from London, England."

"From where?" questioned central. "From London, England," came back the crisp explanation, although "long distance" was equally evident and Mr. Melvor, general sales manager for the pool, was informed that London, England, was calling him.

"What's the matter," queried the importunate George. "Has this spring weather gone to your head? Are you joking?"

He was soon convinced that the was not. There was the usual bantering, fragments of conversation, with sharp interjections by the operators, inseparable from a long distance call, and then came a voice across the Atlantic.

"Is this Mr. Melvor?" It was "Well, this is Mr. Hurst, Strauss & Co.,—about that cargo of No. 3's,—and there followed for the next two minutes a brisk bargaining battle over a cargo of many thousands of tons of wheat where a very small fraction of a cent was between the price the Strauss Company had offered and the price the pool was willing to accept. At last a bargain was struck, the cargo sold, and another voice broke in—

"Hello George. This is George Bingham."

George Bingham, formerly of Vancouver, is the assistant manager of Strauss & Company, one of the largest brokerage firms in London.

These voices had been carried across the Atlantic by beam wireless from London to New York, a distance of nearly three thousand miles, routed from New York to Chicago and from Chicago to Winnipeg, a distance of 1522 miles over the long distance wires, a total distance of 4527 miles.

The Wheat Pool had once more made history for this was the first commercial telephone call from London to Winnipeg. It cost Strauss & Company a little over \$51. A cable dispatch from London said that the reception there was as good as in Winnipeg; and that every word came through as clear as a bell.

#### Dressmaking Course

held under the auspices of the Women's Institute and directed by Miss Tilley. In the L. O. O. F. Hall, Bassano MAY 1st to 4th, inclusive 2 to 5 p.m. and 7 to 9 p.m. each day

The course is free to all. Anyone desiring to take the course should phone Mrs. A. H. Maurer, or be at the hall at 1.45 p.m. on the first day, Tuesday.

What to Bring One 12 inch ruler; commercial patterns; thread; Nos. 40 and 60; needles; pins; tape measure; scissors; thimble.

Discovered Little boy (to man covering up Ford on a cold winter day): "Don't cover it up, mister—I saw what it was."

Plain Truth A farmer once wrote to his local newspaper asking: "What the Ham Hill is the matter with my chickens? Every morning I find one or two of them keeled over and cold as a brick." To which the obliging editor replied: "They're dead," partner—they're dead."

## McKEE'S STORES

### Great Sale Of Ladies' Spring Coats

#### Salvaged from the Elma Block, Calgary Fire

Except in a few coats where the linings have been slightly damaged by water, the balance of coats are in perfect condition, of excellent quality Garbardines, Tricolines, Velours. All lined throughout. Now offered at a

# $\frac{1}{3}$ of their actual value

There will be a Special Showing on SATURDAY, APRIL 28 in the Dry Goods Dept., of Ladies' and Misses' dresses, including afternoon and house dresses in Rayons, Fugi Silk, Prints, Ginghams etc. The Emery Co. Ltd., of Edmonton, will show a full range of the above, priced from \$3.00 to \$16.50. We will appreciate a visit of inspection Remember - - SATURDAY, APRIL 28th 1928

#### Bassano's Exclusive Men's Wear Store

### STYLE



A Canadian Product

A big range to choose from, in shape and cut, and the seasons' newest colors. Prices—

\$3.50 to \$6.50

#### Currie Products

Neckwear, Suspenders, Belts, Handkerchiefs, etc. The highest quality goods; all made in Canada. Our stock of Currie Products is complete.

**Forsyth Guaranteed  
Shirts and Pyjamas**  
A real Canadian Product

Heavy woven cloths and broadcloths, in smart patterns, correctly tailored, and they cost no more than ordinary caps. Prices from—

\$2.25 to \$4.50

#### Grocery Department

Shelled Walnuts, Extra fancy Bordeaux Halves, per lb	:	:	:	.60
Bantam Corn, Golden, No. 2 tins, 2 tins for	:	:	:	.45
Prunes, Del Monte, Large size, 2 lbs.	:	:	:	.35
Beets, Pickled whole, No. 2 tins per tin	:	:	:	.25
Chow Chow Pickles, Red Cross 2 1-2 lb. tins	:	:	:	.40
Shrimp, Glass jars, Splendid for salad, per jar	:	:	:	.45
Peaches, Sliced, No. 2 tins, 2 tins for	:	:	:	.55

#### For the Week-end

Fresh Strawberries, New Asparagus, Head and Leaf Lettuce, New Spinach, Cukes, Tomatoes, Rhubarb, Sweet Spuds

## McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345